

Our Guiding Principles

OUR CULTURE

ENGAGED 100% EVERY DAY

OUR PRACTICES

- Empower People
- Embrace Change/Value Timing
- Focus and Build on Strengths
- Protect First Things Now
- Play the Positional Game
- Expect the Best
- Dominate Niche Markets
- Seek Reasons to Say Yes
- Create & Capture Value

OUR BRAND

STRENGTH • AGILITY • INNOVATION

OUR PURPOSE

FOREVER

CORE

TRUST



VALUES

TEAMWORK